



Fun, Fitness, Friendship

To All Past, Present and Prospective AVA Associate Members:

The American Volkssport Association needs your financial backing today more than ever to ensure that AVA Headquarters can continue to provide critically needed support to our national Volkssport community and enable all of us to achieve one of our organizational goals, to remain financially sound. Even if you are already a member, this letter contains information you should be aware of.

How can you help? Simply sign up for an AVA Associate Membership (national level membership) at the Lifetime, Individual or Family/Friend level. **Is a national level membership expensive?** No. The Individual and Family/Friend memberships currently cost only \$25 and \$30 respectively. A Lifetime membership requires a one-time payment based on your age at the time of sign-up. **How does membership revenue help AVA?** There are costs associated with our efforts to administer one of the nation's largest sports programs from our national headquarters in Universal City, Texas. To date, much of AVA's revenue is club generated and pays fixed costs to operate the headquarters and to provide essential services for clubs and individuals. These costs include salaries, rent, insurance, employee benefits, supplies/equipment, printing, awards and other services.

In addition, there are expenses for support of our National Executive Council (NEC) and professional services for legal, audit and internet technology. One of our major expenses is event insurance which covers all Volkssport events conducted by chartered clubs. Without this coverage there could be no Volkssport events! The AVA headquarters staff also supports national leadership officers, member clubs, regional directors, state organizations and the parent International Association of Popular Sports (IVV), to which AVA pays dues.

What are some benefits of membership? When you become an Associate member, you do more than just write a check. Your donation enhances your participation and that of thousands of other individuals nationwide who share your interests. And for you veteran Volkssporters who have allowed your memberships to lapse or who haven't made up your mind regarding a national membership, we're not asking you to give, but to give back!

Do you remember when you first made the commitment to embrace Volkssporting and become a part of something good for you? Maybe it was that inevitable wakeup call from the doctor or a desire to get out of the house and meet new people. At that point, you committed to investing your time to make the physical effort to walk. And now we are asking for your financial commitment. **Your Associate membership benefits are printed on the backside of this letter.**

The future of AVA rests squarely on the generosity of individuals just like you and on the extent of your participation at the national level. Your support is vital. If we expect to grow volkssporting, we must all do our part. Just being a participant is not enough!

Thank you in advance for your show of support for Volkssporting in America.

A handwritten signature in black ink that reads 'Dennis A. Michele'.

Dennis A. Michele, President
American Volkssport Association

Associate Membership Benefits (National Level)

LIFETIME - one-time payment with no renewal necessary

Cost varies depending on age: \$250(70+); \$300 (60-69); \$350 (50-59); \$400 (40-49);\$450 (30-39); \$500 (1-29). Add spouse or friend (\$100).

Benefits

Personalized membership card
Distinctive Lifetime membership recognition pin
Lifetime subscription to *The American Wanderer* newspaper
Priority processing of IVV Distance and Event Record Books
Opportunity to participate in the Centurion Achievement Challenge
Starting Point book purchase discount of 15%
Discounted costs for AVA biennial convention registration package, 15%
15% discount on designated AVA merchandise
Rental car discount with Avis, Hertz and Budget

INDIVIDUAL - \$25 per year

Benefits

Personalized membership card
One year subscription to *The American Wanderer* newspaper
Opportunity to participate in the Centurion Achievement Challenge
Starting Point book purchase discount of 10%
Discounted costs for AVA biennial convention registration package, 10%
10% discount on designated AVA merchandise
Rental car discounts with Avis, Hertz and Budget

FAMILY/FRIEND - \$30 per year

Benefits

*One year subscription to *The American Wanderer* newspaper
Personalized membership card
Opportunity to participate in the Centurion Achievement Challenge
Starting Point book purchase discount of 10%
Discounted costs for AVA biennial convention registration package, 10%
10% discount on designated AVA merchandise for each designated family/friend members
Rental car discount codes with Avis, Hertz and Budget

**(All benefits above accrue to each family/friend member designated on the registration form except the one year subscription to The American Wanderer newspaper - only one per family or friend.)*

RENEWAL

Renewal forms will be mailed annually for Individual and Family/Friend memberships.

Visit ava.org/Memberships and ava.org/Donation for additional information on how to make a financial contribution and show your support for Volkssporting in America.