

The official voice of the American Volkssport Association  
America's premier noncompetitive sports organization

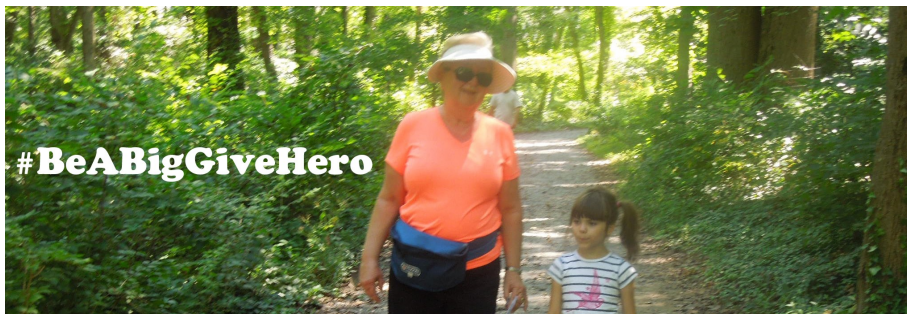
Special Edition

[www.ava.org](http://www.ava.org)

April 2016

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#BeABigGiveHero



THE AMERICAN VOLKSSPORTS ASSOCIATION (AVA) is conducting its national fundraising campaign via the San Antonio TX Big Give day **May 3<sup>rd</sup>, 2016.**

## The Big Give SA– GIVE BIG!

On **May 3<sup>rd</sup>, 2016**, the American Volkssport Association will join San Antonio and surrounding counties in The Big Give S.A. which is a 24-hour day of giving that brings donors and nonprofits together by creating a shared region-wide experience and connecting people to the causes that matter to them the most. In the case of AVA this is a nation-wide experience and our only

annual fundraising campaign to support the continued mission of the AVA. Last year individuals, clubs, and state associations came together to raise \$58,641 of which \$30,000 was an individual match from our beloved lifetime Volkssporter Ms. Charlotte Phillips. **The goal this year is to raise \$50,000!**

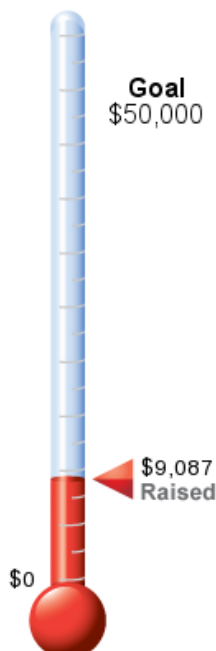
[Click here for a message from Charlotte Phillips.](#)



by going online at [www.TheBigGiveSA.org](http://www.TheBigGiveSA.org) and making a contribution of a minimum of \$20.00 to support the mission of the AVA. Of course if you would like to send a check that is also appreciated and will be applied towards our goal of \$50,000. Mail your check to:

1001 Pat Booker Road · Suite 101  
Universal City, TX 78148

Please be sure to put "Big Give" on the memo line and note that our annual fundraising campaign will run the whole month of May until the 31st.



## How you can participate.

1. Send us a check before May 31, 2016
2. Make an online contribution the day of May 3, 2016 to help us leverage additional cash prizes.—See below



## How You Can Help Us Leverage Additional Cash Prizes by Making an Online Contribution May 3, 2016

This year the Big Give sponsors have announced over 100 prizes and \$374,500 in prize money.

You can help us win some of this prize money by participating in any of the following 4 ways on May 3<sup>rd</sup>.

## 1. Be a Unique Donor/Contributor

A unique donor contribution is a donation that comes from a distinct individual - all different names, addresses, and credit cards. Simply put, no duplicate donors. There are 3 different areas of unique donors that AVA can win cash prizes in.

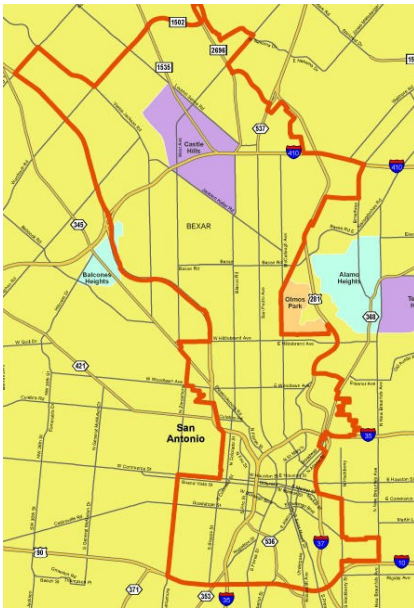


**A. Sports and Recreation Category-** The AVA is categorized as a medium Sports and Recreational organization that will be competing against 31 different agencies for some of this prize money. The nonprofit under this category that has the most unique donors will win \$7,500!

**B. Budget Size of the Organization –** The operating budget of the AVA falls into the \$250,000-\$999,999 Big Give category. The nonprofit with the most unique donors in this category will win \$5,000!

**C. Overall Grand Prize –** The nonprofit with the most *overall* unique donors will win \$15,000!

*Our goal here is to get as many individuals as possible to make a contribution in any amount online on May 3rd.*



Zip codes: \*78201, \*78202, & 78203,  
\*78204, \*78205, \*78207, \*78028,  
\*78209, \*78210, \*78212, \*78213,  
\*78215, \*78216, \*78225, \*78230,  
\*78231

## 3. Be a District 123 Donor

(San Antonio Residents Only) - This is a local district in San Antonio, Texas. (See the area highlighted in the map.) The AVA has residents from approximately 7 different clubs who live in this area. **We are asking if you live in this district that you make a contribution between the hours of 10am—11am, Central Time.** This will give us a higher chance of winning an additional \$100 in prize money. [Click here for a special Message from Susan Medlin, Southwest Regional Director.](#)

## 2. Contribute During a Specific Time Slot

Make your donation online during one of the two specified hours listed below and you can help us better our chances to win an additional \$1,500. Every hour there will be a drawing for \$1,500. If the name of one of our donors is drawn then \$1,500 will be donated to the AVA. *The goal here is to get as many individuals as possible to donate during one of the two time slots indicated based on your time zone.*

**Pacific Time—May 2nd 10pm—11pm**

**Or May 3rd 4pm—5pm**

**Mountain Time—May 2nd 11pm—12pm**

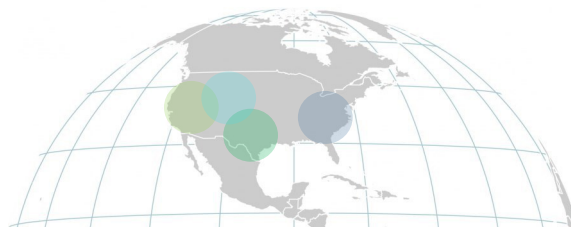
**Or May 3rd 5pm—6pm**

**Central Time—May 3rd 12am—1am**

**Or May 3rd 6pm—7pm**

**Eastern Time—May 3rd 1am—2am**

**Or May 3rd 7pm—8pm**



# LAST YEARS CASH PRIZE WINNERS

## CATEGORY/GRAND PRIZE

### UNIQUE DONORS

1 Kinetic Kids	445
2 Martinez Street Woman's Center	289
3 Tracy's Dogs	284

### UNIQUE DONORS

1 Brighton Center	804
2 St. Matthew Catholic Church	748
3 Our Lady of the Lake University	588



#### **4. Make a Contribution in Any Amount at Any Time on May 3, 2016**

The Big Give online giving campaign will begin at 12:01 a.m. on May 3<sup>rd</sup> and close at 12 p.m. midnight. We ask that you invite all your family, friends, work associates and anyone else to go online May 3<sup>rd</sup> and make a contribution of \$20.00 or more to support the mission of the AVA. (The minimum online contribution per Big Give guidelines is \$10.00)

#### **Why Give**

Last year funds raised were used to support the development of the AVA database, which is the back end system that stores all the information collected from clubs to include events, reports, sanctioning, membership, etc. Funds were also used to support the development of the strategic plan which is scheduled for completion this June.

Funds raised this year will support the completion of development of the AVA database and implementation of priority strategies of the strategic plan to include fundraising, club training, publicity and technical support, as well as new program initiatives prescribed by club input in the strategic planning surveys.

Your contribution will help the AVA continue its mission for many more generations to come!

All donations are deductible from personal income taxes, within current applicable IRS tax codes.

The mission of the AVA is to promote and organize noncompetitive fitness activities that encourage lifelong fun, physical fitness, and friendships for all ages and abilities.



*Click to view messages from the AVA Volkssporting Community.*



**Matching Contributions:** A Big Thank You to our growing list of matching donors. Thanks to them your donation will be matched dollar per dollar up to the total amount of matching funds raised. Our goal is to raise a minimum of \$10,000 in matching funds.

#### **Special thanks to our Big Give matching donors:**

**Anonymous**  
**Apollo Emblem Manufacturing**  
**AVA National Executive Council**  
**Eagle Print**  
**Frazier Insurance Agency, Inc.**  
**Mary Ptacek \*Tater Tours**  
**Phyllis A. Olson**

*Click to view a message from Henry Rosales, our Executive Director, AVA*



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